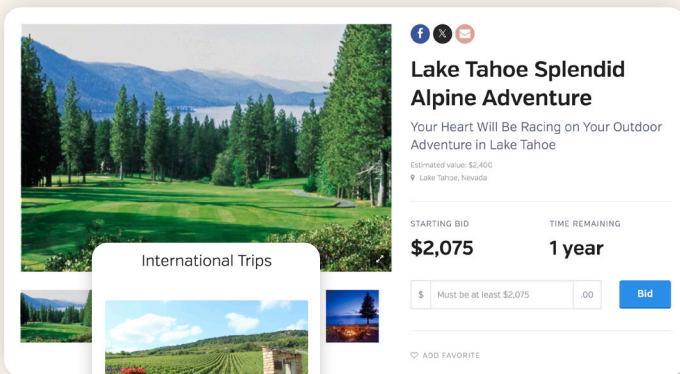


betterworld

Bid Goodbye to Hassle: 10 Ways Modern Tech Transforms Your Auctions

[Transform your auction now →](#)



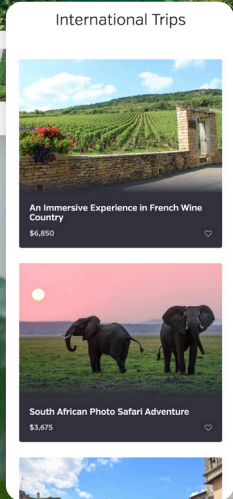
A screenshot of an auction listing for "Lake Tahoe Splendid Alpine Adventure". The listing features a large image of a scenic lake and mountains. The title is "Lake Tahoe Splendid Alpine Adventure" with a subtitle "Your Heart Will Be Racing on Your Outdoor Adventure in Lake Tahoe". The estimated value is \$2,400 and the location is Lake Tahoe, Nevada. The starting bid is \$2,075 and the time remaining is 1 year. There is a bid input field with a "Bid" button and an "ADD FAVORITE" link.

Lake Tahoe Splendid Alpine Adventure
Your Heart Will Be Racing on Your Outdoor Adventure in Lake Tahoe
Estimated value: \$2,400
Lake Tahoe, Nevada

STARTING BID: **\$2,075** TIME REMAINING: **1 year**

\$ Must be at least \$2,075 .00 Bid

ADD FAVORITE



A vertical scroll of auction listings. The top listing is "International Trips" with a price of \$6,850. The second listing is "An Immersive Experience in French Wine Country" with a price of \$6,850. The third listing is "South African Photo Safari Adventure" with a price of \$3,675.

International Trips
\$6,850

An Immersive Experience in French Wine Country
\$6,850

South African Photo Safari Adventure
\$3,675



Bid Goodbye to Hassle:

10 Ways Modern Tech Transforms Your Auctions

We understand how difficult it can be to host an auction—finding items, securing donations, organizing everything, creating rules, collecting bids, closing out items, and handling mailing and shipping. It can be a ton of work...but it doesn't have to be!

With today's technology, you can streamline the entire process and save valuable hours.

Whether you're raising funds for community programs, charitable initiatives, or organizational improvements, leveraging auction tools can make a huge difference.

Here are 10 ways modern auction technology can help you succeed:

1. Save 30-40 hours

Running an auction can be time-consuming, but modern tools can save you 30–40 hours per campaign.

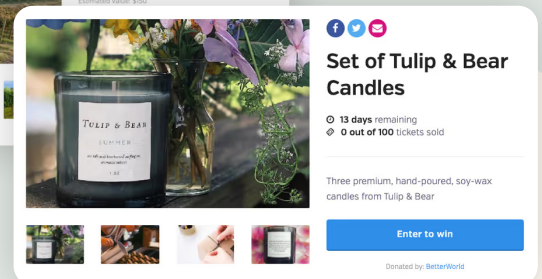
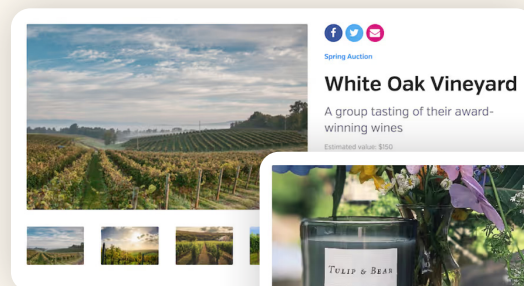
Features like auction item donation forms allow vendors to easily upload their items, while mass item uploads and step-by-step templates streamline the entire process.

These efficiencies let you focus on making your event a success—without wasting valuable time.

2. Join the fun from *anywhere*

No more needing everyone to show up in person to participate. With modern auction platforms, anyone with an internet connection can join in, no matter where they are.

This brings us to our next point...



3. Everyone can get involved

Modern auction tech allows your nonprofit to connect with the local community like never before.

By removing traditional “in-person” barriers, you can engage supporters, local businesses, clubs, and neighbors to participate, driving greater involvement and support for your mission.

A stronger local reach means more bidders, more engagement, and a bigger impact for your cause.

4. Effortless access with QR codes

QR codes make joining your auction a breeze. Participants can simply scan a code to access the event instantly.

Plus, you can create individual QR codes for each auction item, ensuring bidders can quickly find and bid on what interests them most.

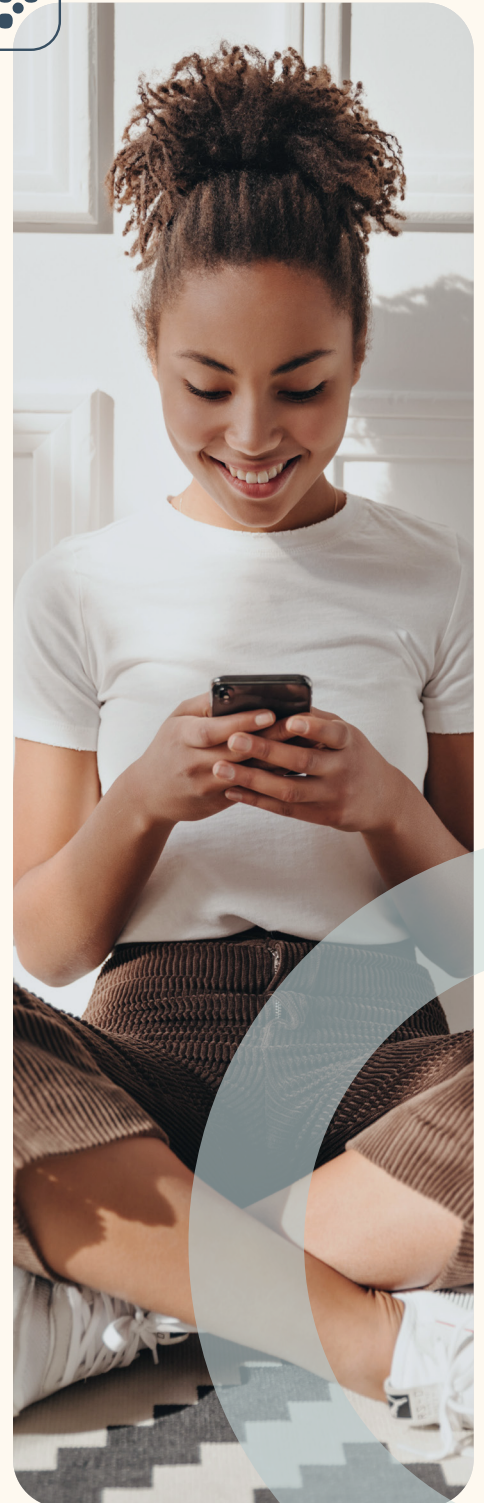
This seamless process boosts participation and keeps the auction running smoothly.

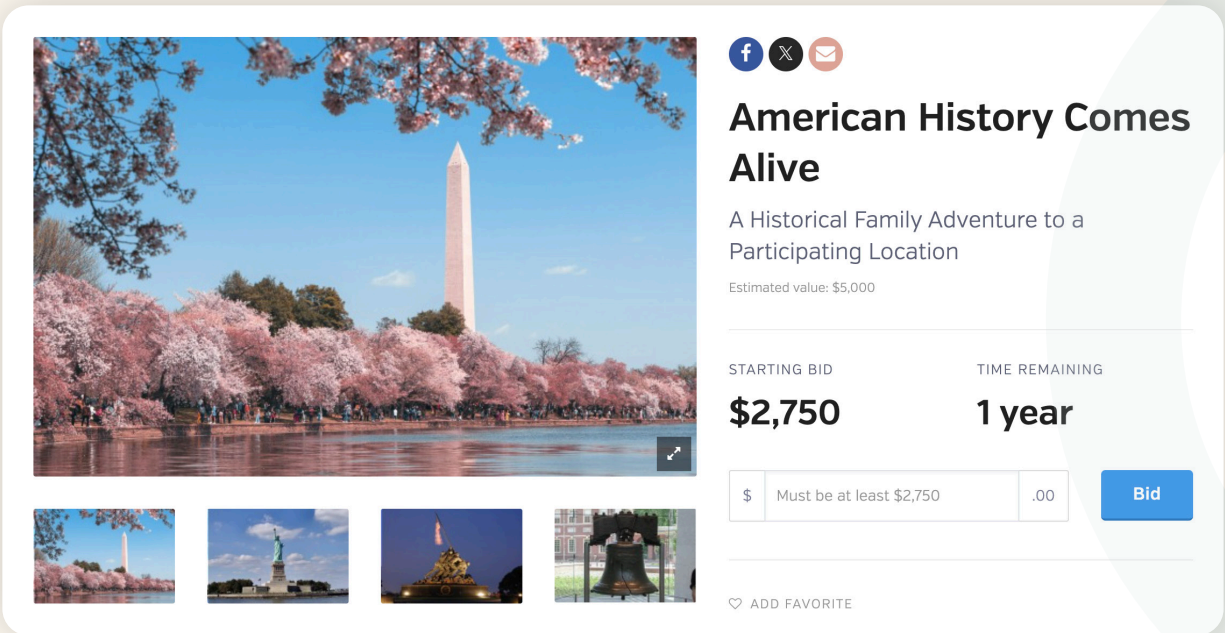
5. Digital bidding

Digital bidding has made auctions super convenient. Participants can place their bids using laptops, tablets, or phones.

These online platforms are easy to use, with instant updates that make the process smooth and hassle-free.

This simplicity encourages more people to get involved, even if they're new to auctions.





American History Comes Alive

A Historical Family Adventure to a Participating Location

Estimated value: \$5,000

STARTING BID: **\$2,750** TIME REMAINING: **1 year**

\$ Must be at least \$2,750 .00 **Bid**

ADD FAVORITE

Preview from the BetterWorld dashboard. [Click here to check it out first hand on our demo site!](#)

6. Instant Items

Many auction platforms now offer Instant Items—a library of pre-donated items you can add to your auction—at no extra cost.

By including these ready-to-go items, you can expand your auction offerings and potentially double your donations, all without additional effort.

7. Smart bidding features

Modern auction platforms come with innovative bidding tools like outbid notifications, max bidding options, buy-it-now features, and popcorn bidding (extending bidding time when activity is high).

These features keep donors engaged, enhance the excitement, and maintain the competitive, game-like atmosphere of the auction.

8. Track bids & winners in real-time

Real-time tracking keeps everyone engaged and ensures the process is transparent. Auction software updates bids instantly, creating fair competition and keeping participants excited.

Plus, winners are announced right away, so there's no waiting around, and the energy stays high.

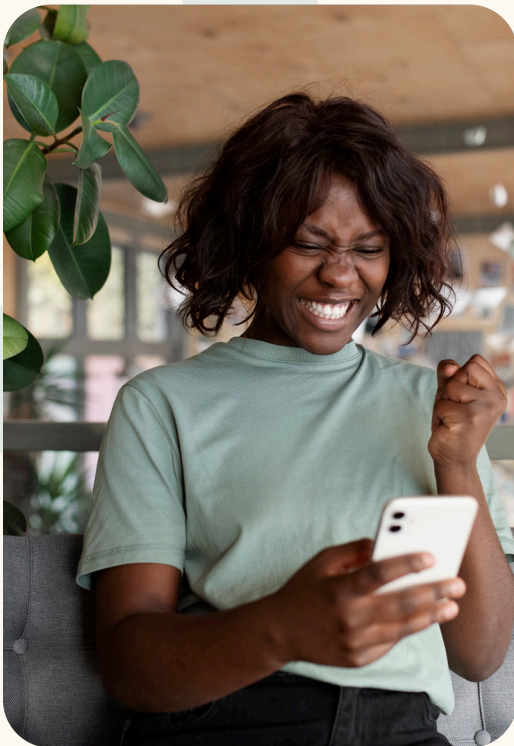


9. Secure payments

Payment security is key, and modern auction platforms have you covered.

Built-in payment systems make transactions fast, easy, and safe. This builds trust with your audience and eliminates any payment headaches.

Secure, hassle-free payments mean happy participants and a smooth campaign overall.



10. Closing with confidence

What happens after the auction is just as important. Modern auction tools help handle the logistics, from confirming winners to arranging item deliveries.

Easily send invoices to winning bidders, manage payments online, and coordinate item pickups or deliveries through fulfillment centers, ensuring a seamless experience for auction winners.

It's all automated, making the whole process effortless and efficient. This convenience keeps things running smoothly from start to finish.



About BetterWorld

BetterWorld offers an all-in-one platform of easy-to-use fundraising tools that help nonprofits of all sizes raise more funds with less effort.

● QUICK SETUP

Get started in under 5 minutes; no technical expertise is required, allowing you to focus more on raising funds and less on setup.

● EASY TO USE

Save over 30-40 hours per campaign with thoughtful automation and intuitive design.

● INCREASED DONATIONS

Boost campaign donations by over 30% with powerful tools and smart prompts.

● AFFORDABLE PRICING

We offer the industry's lowest processing fees with pricing designed to fit any budget, starting from free.

● DONOR EXPERIENCE

Our straightforward design reduces friction, creating an enjoyable and repeatable experience for your donors.

Contact us today to [get a demo](#) or simply [sign up!](#)

betterworld.org

